



Dear,

As president of the European Society of Sleep Technologists (ESST), I would like to ask you for your help and support our society. Our main focus is to promote education, training and interaction between sleep technologists, nurses, clinicians and scientists working in the field of sleep medicine in Europe and beyond! The society aims to:

- Increase communication between sleep laboratories in different European countries;
- Contribute to standardization of criteria for polysomnographic techniques and analysis as interaction between different laboratories;
- Contribute to standardization of educational curriculum for sleep technologists & nurses;
- Support the recognition of the profession of sleep technologists internationally;
- Organize symposia in conjunction with the ESRS meeting.

Membership of the ESST is currently free of charge and we depend on sponsorship to cover the costs of running our society. With your support we will be able to: present and update the ESST-website (www.esst.org), provide latest news and guidance on standards of practice, support administration costs; advise on new technologies and equipment on the market. We are also currently preparing the Scientific Programme for the **10th ESST meeting in September 2010** during the ESRS congress in Lisbon. We would like to be able to invite excellent speakers to contribute to our one day meeting at the start of the ESRS conference. We would also like to provide a lunchtime presentation session from our sponsors - a fantastic opportunity for you to present your latest equipment/drug/technology to a captive audience of potential customers - we are hoping to attract more than 200 delegates to our meeting! If we are really successful, I would also like to encourage further networking and communication at a social gathering in the evening.

I have itemised the level of sponsorship for these activities below:

- | | |
|---|-------------------|
| ▪ Room Hire [Main Sponsor] | €1200 (1 needed) |
| ▪ Invited Speaker travel and accommodation honorarium | € 600 (4 needed) |
| ▪ 10 Minute Lunchtime presentation (by Sponsor) | € 500 (6 needed) |
| ▪ Delegate booklet (by Sponsor) | € 100 (6 needed) |
| ▪ Evening Networking and Social Event | € 300 (10 needed) |
| ▪ Sponsor in General: ESST | € 500 |

In return **we will also offer a link on the ESST-website** (www.esst.org) to your professional website for promotion purposes of your products and inclusion of half or full page adverts in the ESST meeting delegate booklet. We will of course acknowledge and thank you at the opening and closing address during the ESST meeting.

If this is something you feel you would be able to help us with, please fill out the Sponsorship Proposal Form and return to us at your earliest convenience.

I really look forward to hearing from you.

With huge thanks and warm regards, on behalf of the board of the ESST,

Simone de Lacy, BSc RPSGT
President ESST
E-mail: simone.de-lacy@gstt.nhs.uk



Sponsor Proposal Form and Contract

I hereby subscribe to support the European Society of Sleep Technologists (ESST)
Company Name:

(the above name will be used in all publicity material unless otherwise specified):

Contact Name and Title: _____
E-mail: _____
Phone: _____ Fax: _____
Address: _____
P.O. Box: _____
City: _____
State/Prov. _____ Zip: _____
Country: _____
Company Billing Contact: _____
E-mail: _____

The sponsor shall provide an electronic copy of appropriate logo by email attachment in JPEG format and link to their professional website to the ESST-webmaster: SiteAdmin@esst.org

We would very much like to sponsor the following activities:

- Room Hire [Main Sponsor] €1200
- Invited Speaker travel and accommodation honorarium € 600
- 10 Minute Lunchtime presentation (by Sponsor) € 500
- Delegate booklet (by Sponsor) € 100
- Evening Networking and Social Event € 300
- Sponsor in General: ESST € 500

Please fax this document to: +35 2 4411 6205

Thank you for supporting the ESST!